# A machine learning framework for gaze guidance

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### Introduction

#### Motivation

What constitutes the difference between fixated and non-fixated movie patches? How can we change a patch to make it more or less salient? We present a novel computational model of lowlevel saliency with dual emphasis: the same machine learning framework is used (i) for predicting saccade targets in natural dynamic scenes, and (ii) for learning how to alter the saliency level of these targets.

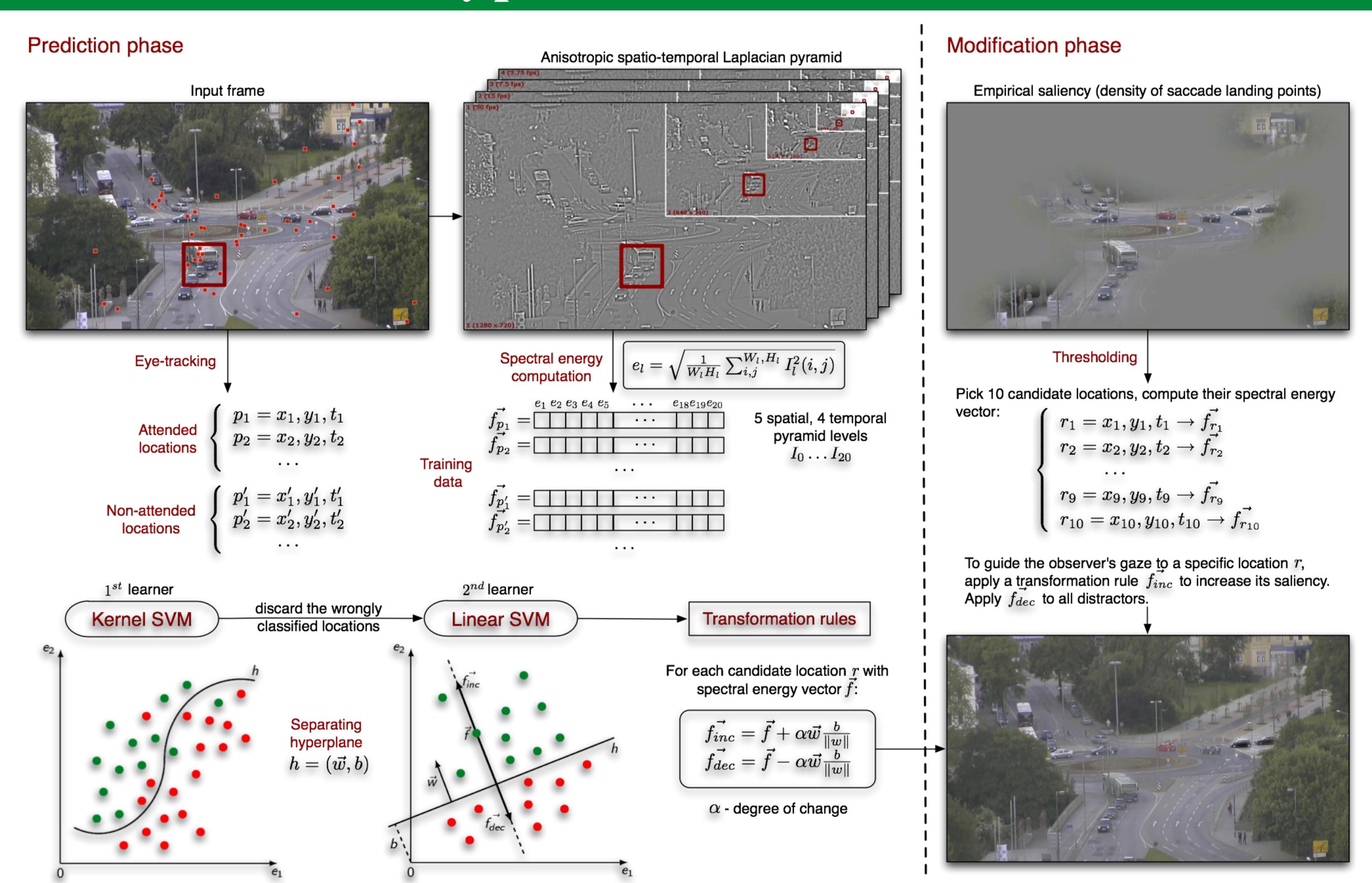
#### Gaze guidance

and decrease saliency at all possible distractors.

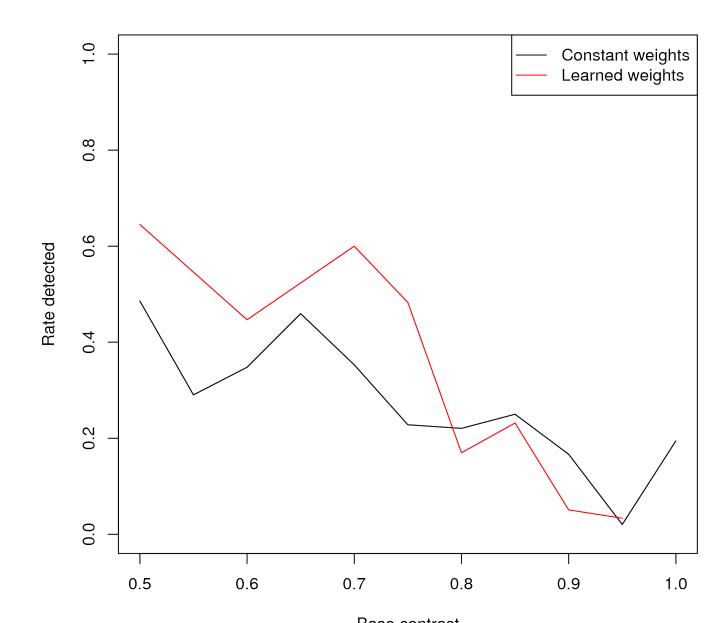
#### **Experimental setup**

The objective of the GazeCom project is to im- A large dataset of ~40,000 saccades was obprove visual communication by designing gaze- tained from 54 subjects free-viewing 18 high-recontingent interactive displays that change, in solution movie clips of outdoor scenes of ~20 sec real time, the saliency distribution of the scene. durations each (29.97 fps, subtending 48x27 deg To perform gaze guidance, we first predict a li- of visual angle). The saccade landing points were mited number of candidate locations that would used to label image regions as attended. For the attract the user's gaze, increase the saliency at non-attended class, we shuffled the mo-vies and the location that is selected for being attended their scanpaths, thus eliminating the central fixation bias.

## Saliency prediction and modification



## Results & Summary



Visibility of learned vs. constant energy modifications. We tested different global contrast levels for the underlying movie to allow for different dynamic ranges of the transformations.

- The predictability of eye movements
  - is higher (AUC of 0.84) than previously reported results on both static and dynamic scenes.
  - is high although little information is used: only one feature (spectral energy) per movie patch and per scale.
- The same Machine Learning framework is used to derive transformations in the energy profiles that alter the saliency distribution of the scene.
- Preliminary results show that gaze-contingent energy modifications do indeed have a gaze guiding effect.

#### References

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